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ABOUT UNITED SC

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Founded in 2013 as a community youth soccer club in Collierville, TN, UNITED Soccer Club has grown into a professional soccer organization with two teams competing in the United Premier Soccer League (UPSL), UNITED Revolution in the UPSL Premier Division, and UNITED Predators in UPSL Division One.

All UNITED SC's players, coaches, staff and supporters follow a comprehensive philosophy...

At UNITED Soccer Club, we play with heart, sacrifice, discipline, and class each and every time we hit the pitch, never forgetting that we, as a family, pursue an excellent brand of soccer.

Or to put it in simpler terms...

BE UNITED
PLAY UNITED



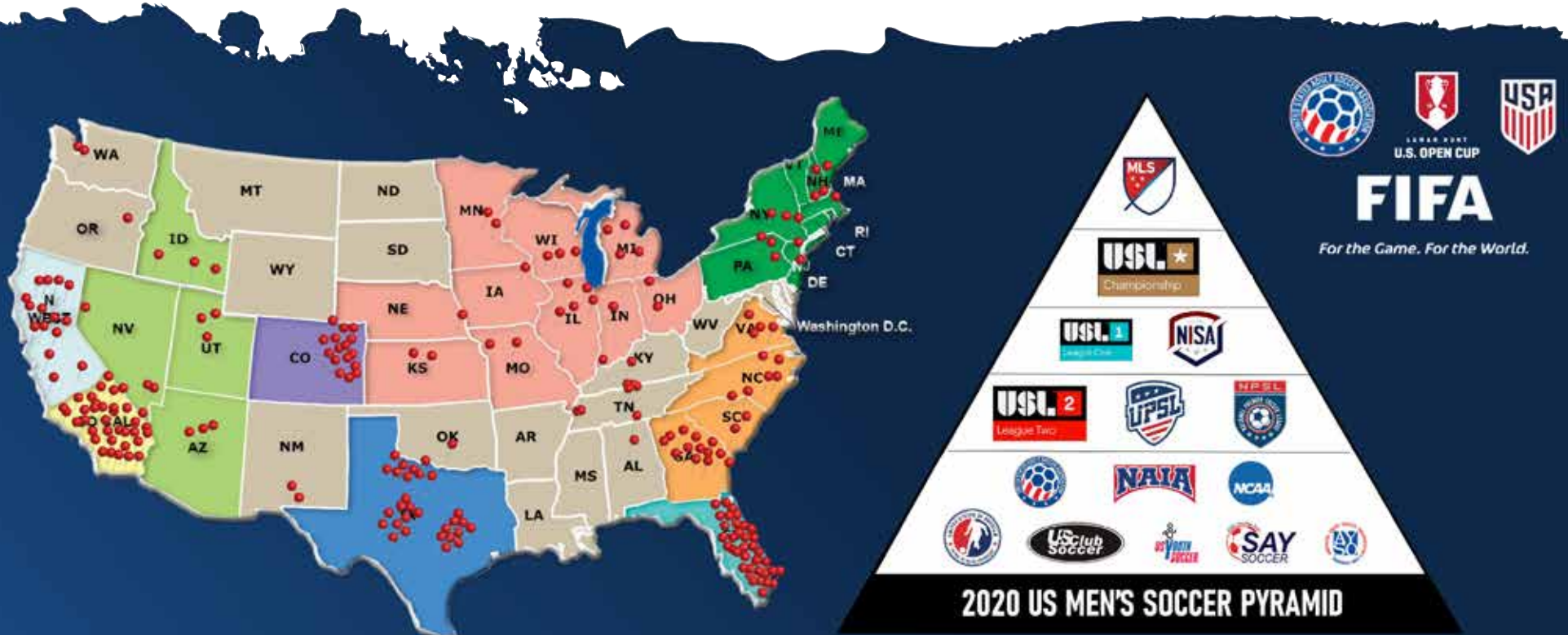
ABOUT UPSL

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The UPSL was formed in Los Angeles in 2011 with the goal of providing a competitive pro-development soccer league platform for players ages 17 – 28, seeking to play at higher levels. Today, the UPSL is doing exactly what they set out to do - building a nationwide pro-development soccer league that will form the dominant framework for soccer in America that sits just below the fully professional tiers.

In just 10 years, the UPSL has become the largest and fastest-growing pro-development league in the United States and it is producing top male and female talent that ultimately moves onto organizations in Major League Soccer, National Women's Soccer League and other professional soccer clubs inside and outside the United States.



PLATINUM PACKAGE

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The UNITED SC Platinum Sponsorship Package gives our partners the best exposure at all club functions as well as all UNITED SC media.

Thanks to the UPSL, our reach is regional - from Southwest Kentucky to Central Alabama including cities such as Birmingham, Nashville, Bowling Green and of course Memphis and the greater Mid-South area.

With our games being livestreamed on ElevenSports.com, our reach goes beyond local events. ElevenSports.com can broadcast our games online, so our fans and the fans of visiting teams can watch UNITED SC matches on any device anywhere in the world.

We also give our partners national exposure while competing in the UPSL National Finals and in the Lamar Hunt U.S. Open Cup Tournament, a nationwide tournament that includes all professional teams from UPSL, USL and MLS.

Here's what our Platinum Sponsorship Package has to offer...

On the UNITED SC Uniform

Your logo would be displayed in one of the following areas...

- on the front of all authentic game and replica jerseys for both the UNITED Revolution and UNITED Predators
- on the back of all authentic game and replica jerseys for both the UNITED Revolution and UNITED Predators

During UNITED SC home field matches

Your logo would be...

- on several large vinyl banners displayed on the sidelines during the game
- in the UNITED SC home game program



PLATINUM PACKAGE

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On UNITED SC Digital Media

Your logo will be displayed...

- on all social media posts with a @ or # back to your company (Facebook, Instagram, and Twitter.)
- on all emails sent to our fans and supporters. Your logo will be linked to your website.
- on the UNITED SC website in the footer and in our Partners section. Your logo will also be linked to your website.

On Live Match Broadcasts

Your logo will be displayed...

- on UNITED SC match livestreams broadcasted by ElevenSports.com
Your logo will also be linked to your website.

Other Sponsorship Benefits

- UNITED SC will send a press release announcing your official corporate partnership with the club.
- Club players and management will be available for any scheduled promotional advertisement or event that your company wishes to have us involved in (prior scheduling necessary.)
- You will receive 20 season tickets to all UNITED SC home games and free entry to club events for two seasons.



GOLD PACKAGE

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Our Gold Sponsorship Package allows for more chances for your company to be a jersey sponsor, get long-term local exposure, and show your support for grassroots professional soccer from day one.

Do you have, “Get my logo on a professional soccer jersey,” on your bucket list? If you do, here’s your chance to check that off cost effectively.

Or maybe you have, “Help local future soccer stars reach their fullest potential,” on your list? If so, here’s an invitation to do that for your neighborhood club.

This is professional soccer up close and personal at a historical moment in our local community. We’d love for you to be a part of it.

Here’s what our Gold Sponsorship Package has to offer...

On the UNITED SC Uniform

Your logo would be displayed in one of the following areas...

- on the right sleeve of UNITED SC game jerseys
- on the right leg of UNITED SC uniform shorts

During UNITED SC home field matches

Your logo would be...

- on several medium sized vinyl banners displayed on the sidelines during the game
- in the UNITED SC game program



GOLD PACKAGE

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On UNITED SC Digital Media

Your logo will be displayed...

- on all social media posts with a @ or # back to your company (Facebook, Instagram, and Twitter.)
- on all UNITED SC emails. Your logo will be linked to your website.
- on the UNITED SC website in the footer and in our Partners section. Your logo will also be linked to your website.

On Live Match Broadcasts

Your logo will be displayed...

- on UNITED SC match livestreams broadcasted by ElevenSports.com
Your logo will also be linked to your website.

Other Sponsorship Benefits

- UNITED SC will send a press release announcing your official corporate partnership with the club.
- You will get season tickets to all UNITED SC home games and free entry to club events for two seasons.



SILVER PACKAGE

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The Silver level sponsorship gives your company high visibility on several media and teamwear items while helping support UNITED's mission.

Through the UPSL, UNITED SC is providing the platform for young adult soccer players to continue to play and develop at a highly competitive level. With so few professional clubs and with colleges playing such a short season, these opportunities are not being provided elsewhere.

The UPSL strives to offers opportunities for advancement to the highest levels of the American Soccer pyramid. Raising minimum standards is the focus of daily league operations, and UPSL leadership is dedicated to the success of each of its owners, players, partners and sponsors, making every effort to bring quality soccer to all levels in our local communities.

At UNITED SC Games and Events

Your logo would be displayed in one of the following areas...

- on the front of players' pre-game jerseys worn before every match
- on the back of the players' presentation jackets

During UNITED SC home field matches

Your logo would be...

- on one medium vinyl banner displayed on the sidelines during the game
- in the UNITED SC game program

On UNITED SC Digital Media

Your logo will be displayed...

- on all social media posts with a @ or # back to your company (Facebook, Instagram, and Twitter.)
- on all UNITED SC emails. Your logo will be linked to your website.
- on the UNITED SC website in the footer and in our Partners section. Your logo will be linked to your website.

On Live Match Broadcasts

- Your logo will be displayed on UNITED SC match livestreams broadcasted by ElevenSports.com. Your logo will be linked to your website.

Other Sponsorship Benefits

- We will send a press release announcing your official corporate partnership with the club.
- You will receive 8 tickets to the UNITED SC home games of your choice and free entry to club events.

BRONZE PACKAGE

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Our Bronze Sponsorship package gives your company great visibility on a variety of our essential teamwear, digital media and broadcasts while supporting the Soccer Philosophy of UNITED and its teams.

We believe in playing attacking, possession-oriented soccer performed by technically proficient thinking players. Players and teams that are able to outsmart their opponent and execute their ideas will be more successful in achieving their objectives. We believe in players who play with pride, passion, and perseverance and we strive to cultivate these qualities in our players.

At UNITED SC Games and Events

Your logo would be displayed in one of the following areas...

- on the front of UNITED SC practice jerseys
- on the front of UNITED SC training vests
- on the right leg of UNITED SC presentation pants

During UNITED SC home field matches

Your logo would be...

- on a vinyl banner displayed on the sidelines during the game that includes all our Bronze Package sponsors
- in the UNITED SC game program

On UNITED SC Digital Media

- Your logo will be displayed on the UNITED SC website in the footer and in our Partners section. Your logo will be linked to your website.

On UNITED SC Broadcasts

- Your logo will be displayed on UNITED SC match livestreams broadcasted by ElevenSports.com. Your logo will be linked to your website.

Other UNITED SC Benefits

- We will send a press release announcing your official corporate partnership with the club.
- You will receive 3 tickets to the UNITED SC home games of your choice during your sponsorship season.



GAMEDAY PACKAGES

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Matchday Sponsor

- Your company logo will appear on all pre-game promo material
- Your company mentioned over the loudspeaker before the game, at halftime and after the game

Referee's Table

Your company logo will appear...

- on a tablecloth covering the referee's table
- on the matchball stand
- on the UNITED SC website and be linked to your Web site

Streaming Sponsor

- Your company will be mentioned as a sponsor during the match as a livestream sponsor
- Your logo will appear on the UNITED SC website and be linked to your Web site

Game-day Program

- Your logo will appear on the front and back cover of the game program

Man of the Match Award

- Your company mentioned over the loudspeaker before the game, at halftime and after the game
- Your company name will appear on the text service for voting
- Your logo will appear on the Man of the Match announcement on social media
- Your logo will appear during the Man of the Match presentation ceremony

Pre-Game Walkout

- Your company will be mentioned as a sponsor over the loudspeaker as the teams walk out from the locker room.

Individual Gameday Banners

Your logo would be displayed on...

- one sideline banner facing spectators and cameras
- one endline banner beside each goal



COACHES' SPONSOR

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Coaches Sponsor

Your company logo will appear on our website as the UNITED Coaches' Sponsor. Your logo will be linked back to your website.

Your company logo will also appear on all UNITED coaches' apparel and accessories including...

- 1 Home game jersey
- 1 Away game jersey
- 2 Practice jerseys
- 2 Shorts
- 1 Long athletic pants
- 1 Jacket
- 1 Coaches coat
- 1 Travel bag



UNITED Soccer Club is a registered 501 (c) 3 organization. All sponsorships and donations are fully tax deductible.



visit unitedsoccerclub.net and upsl.com for more information



for more information, contact

KEITH POTTS

OWNER / EXECUTIVE DIRECTOR

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Collierville, TN 38017

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